

Summary: Over ten years experience including designing and developing websites, user interface design, and graphic design as well as managing teams of artists and programmers. Work in professional environments including government, nonprofit, education, performing arts, disability awareness, and environmental sciences.

Attributes include:

- Exceptional communication and writing
- Understanding of clients' needs
- Excellent technical skills and understanding
- Attention to detail
- Experience working within diverse groups
- Working with a team
- Reliability and commitment to a project
- Special understanding of Assistive Technology
- Quick learner of new technology

Professional Experience:

Graphic Designer / Web Developer – February 2007 – present, Denver, CO.

Conergy Americas, Marketing Department

Conergy is a global leader in manufacturing and distributing renewable energy products. Responsibilities include design of print ads, web ads, videos, signs and other marketing and promotional materials using the Adobe Creative Suite. Also responsible for US and Canada websites, mini-sites, and email marketing materials and newsletters using ContentXXL content management system, Salesforce.com, SugarCRM, Vertical Response and HTML coding. Participate in event and training planning, communications strategy planning, and overall marketing planning. Manage all email marketing and social media channels.

Webmaster, April 2006 – February 2007, Boulder, CO.

Global Systems Division (formerly Forecast Systems Laboratory) - National Oceanic and Atmospheric Administration (NOAA), contracted through Colorado State University
Responsible for all web sites within the GSD domain, including design, development, accessibility, and application security. Supervised one employee and chaired web working group committee for entire laboratory. Also set division-wide web policies and best practices based on U.S. Department of Commerce guidelines. Served on team to design and develop the Earth Systems Research Lab (ESRL) and main NOAA websites.

Web Developer and Graphic Design Coordinator, January 1999 - June 2006, Boulder, CO.

The GLOBE Program, contracted through Colorado State University

Responsibilities included website design and development, management of graphic design and brand standardization, creation and planning of marketing materials, and various multimedia projects. Worked with the Adobe Suite of products, Microsoft Office, Oracle and Access databases, and programmed in Perl, SQL, and HTML. Also occasionally served as Acting GLOBE Program Manager, Acting Technical Lead, and Acting Database Administrator.

Student Web Developer, October 1996 - February 1998, Iowa City, IA.

Finance and University Services, Business Office, University of Iowa

Designed dynamic Web applications and database projects using HTML and Cold Fusion in a Netscape based environment. Designed, maintained, and supported database applications using Oracle, and Access. Designed graphics using Adobe Photoshop.

Student Web Developer, Dec 1995-Jan 1996, July 1995 - August 1995, Vermillion, SD.

Archaeology Laboratory, University of South Dakota.

Developed graphics and web pages using HTML and Adobe Photoshop.

Education:

- Master of Nonprofit Management, Regis University, Dec 2008
- Assistive Technology Applications Certification, CSUN Center on Disabilities, Nov 2004
- FSL's W4G Photoshop Class (instructor), September 2002
- Photoshop 6.0 Mastery with Ben Willmore, April 2001
- Oracle Education: Database Administration, June 1999
- Oracle Education: Introduction to Oracle for Experienced SQL Users, May 1999
- BA (Anthropology), The University of Iowa, Iowa City, IA, December 1998

Computer Skills:

Operating Systems:

- Windows
- Linux/Unix
- Macintosh

Programming Languages:

- HTML\CSS\DHTML/XML
- SQL and PL/SQL
- Perl (OraPerl, DBI/DBD)
- JavaScript

Content Management Systems (CMS)

- Joomla
- Content XXL
- WordPress

Databases:

- Oracle
- MS Access
- SQL Server/MySQL
- Salesforce.com CRM
- SugarCRM

Design Software:

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Acrobat
- Adobe (Macromedia) Flash
- Adobe (Macromedia) Dreamweaver
- MS Office / Publisher

Awards and Recognition:

- National Association of Photoshop Professionals, 2005 - present
- Cooperative Institute for Research in the Atmosphere Research Initiative Award 2004
- FSL Web Award for Best Website Appearance, December 2002 and December 2003
- FSL Employee of the Month, September 2002
- Website featured in *Archaeology Magazine*, 2000

Conferences:

- Kelby Training, various Photoshop & InDesign seminars, 2007 - present
- Online Marketing Summit, June 2009
- ePhilanthropy.org Nonprofit Internet Strategies Seminar, April 2007
- Conergy National Dealer Event (planner), April 2007
- American Marketing Association Nonprofit Marketing Conference, Jan 2006
- Accessing Higher Ground Conference, Nov 2004 & Nov 2005
- 8th Annual GLOBE Conference (planner and presenter), July 2004
- NOAA's Office of Atmospheric Research Webshop (presenter), July 2001
- 6th Annual GLOBE Conference (planner), July 2001
- Adobe Seminar: InDesign, LiveMotion, and GoLive, October 2000
- ThunderLizard WebDesign Conference, September 1999

Portfolio:

- www.ali-zimmerman.com